



Press Release

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FOR IMMEDIATE RELEASE

**NEWCOMB ACADEMY PARENTS TAKE CHARGE;
FIND SOLUTION TO BUDGET SHORTFALLS**

Newcomb Academy Foundation Raises More Than \$1,000,000 in Nine Years

LONG BEACH, CA, MAY 28, 2012: In nine short years, the Newcomb Academy Foundation, a non-profit 501(c) (3) organization, started by a handful of involved parents in 2003, has raised more than \$1,000,000 for the students at Newcomb Academy (K-8) school in the Long Beach Unified School District (LBUSD).

What started as a grass roots campaign to backfill a lack of district funding, turned into a passionate, close knit community of parents, volunteers and donors all committed to providing the students of Newcomb Academy with academic enrichment programs, supplies and technology not provided by LBUSD. As a result, the students of Newcomb Academy benefit from elementary and middle school computer lab instruction, elementary keyboarding lab and

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MIND/ST Math programs, elementary science lab, expanded music class offerings, after school second language instruction and more. In recent years, the Foundation also has played a role in saving middle school electives and sports programs when LBUSD funding has fallen short.

"The programs funded by the Newcomb Academy Foundation have become a staple part of the educational experience for the students at Newcomb Academy," said Jim Kruger, an alumni and parent of three graduates who, along with Board member Juan Salcedo, is a founding director of the Foundation. "Newcomb's legacy of educational excellence is known throughout Long Beach. As a result, families proactively choose to send their children to Newcomb through the district's "School of Choice" initiative."

For the 2011-2012 school year, the Newcomb Academy Foundation funded approximately \$141,000 into the Newcomb Academy school budget. The Foundation raises these funds annually through membership drive donations, an annual jog and jump-a-thon, and the Foundation's annual Golf Classic, which takes place every June.

About Newcomb Academy Foundation

The mission of the Newcomb Academy Foundation is to organize the passion and resources of our community to perpetuate Newcomb Academy's academic excellence. We are an all volunteer organization

that raises funds for the sole purpose of supporting and improving Newcomb Academy in Long Beach, CA.

"BIG CHECK" PHOTO OPPORTUNITY:

On Monday, June 4, 2012, during the Newcomb Academy Foundation 7th Annual Golf Classic - Circle of Friend's Dinner (approx. 6:15 p.m.), the Foundation will present Newcomb Academy Principal, Gray Lange, with a token "JUMBO" million dollar check - *to signify the more than \$1,000,000 raised for the school since 2003!* Long Beach Mayor Bob Foster and LBUSD Superintendent Christopher Steinhauser are both scheduled to attend the dinner and be present for the check ceremony. Members of the media are invited to capture this exciting moment for the parents of Newcomb Academy and the local community.

When: Monday, June 4, 2012

Time: Approximately 6:15 p.m. (media should arrive by 6 p.m.)

Where: Old Ranch Country Club - 3901 Lampson Avenue Seal Beach, CA

Contact: Heather Walker - 562.310.2502 for interviews or interest

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